

## **Consent to the processing of personal data**

By giving this consent to the processing of my personal data, I give my consent to Moravskoslezské inovační centrum Ostrava, a.s., registration number 25379631, with registered office at Technologická 372/2, 708 OO Ostrava- Pustkovec, as the administrator (hereinafter referred to as "MSIC") to process my personal data, in particular my name, surname, place of business, e-mail address and telephone number.

### **Personal data processing principles**

The attendance list contains your personal data (hereinafter referred to as "PD"). You may have given your consent to their processing. You can find out what is done with this personal data and how it is handled.

### **Who is the controller of personal data and who represents controller**

Controller means the one who is responsible for compliance with the obligations imposed by law on the protection of personal data. In particular:

- Moravskoslezské inovační centrum Ostrava, a.s., registration number 25379631, with registered office at Technologická 372/2, 708 OO Ostrava- Pustkovec,, registered at the Regional Court in Ostrava, Section B, Insert 1686

In matters concerning the protection of personal data, MSIC is represented by Olga Palová, Back Office Specialist, tel. No. 731 523 142, e-mail: info@old.ms-ic.cz

### **What we have done to process your personal data**

- The Agreement and the performance of the rights and obligations arising from it, because we need your PD in order to organise and ensure the attendance of events, seminars or other events (hereinafter referred to as "events") in which you participate
- Your consent, if you have made it

### **For what purpose we will process personal data**

As stated above, in order to organize and run the event we have to process your PD and we should know the number of people who participate in the event, we should account information for communication before and after the event, if we had proof of the event in the form of photo or video documentation or if we captured the entire event and a video or sound recording, etc.

If you have given your consent to the processing of PD, you agree that the PD will also be used for the purpose of primary marketing, for the organisation of other events, subsequent communications or invitations related to the current participation in MSIC and activities related to business development in the Moravian-Silesian Region or other MSIC activities.

### **Form of processing of personal data**

The processing of personal data will include the collection, storage on data carriers, storage, use, deletion of personal data and the use of manual or automatic means to fulfil the purposes defined in this policy.

### **To whom we may disclose personal data - the recipients**

- MSIC and its employees

- Third parties cooperating with MSIC
- In case you have given your consent to the processing of personal data also to processors who process personal data on our behalf when sending marketing communications (e.g. software platform provider).

#### **What personal data we may process**

- name, surname, place of business, e-mail address and telephone number

#### **From whom we will process personal data and who will provide us**

We will only process the personal data that you provide to us.

#### **How long we will keep personal data**

We will retain personal data for the period for which we are required to do so by law in individual cases, and for the period of time necessary for the performance of the rights and obligations under the contract on the basis of which the retention of personal data takes place.

If you have given your consent to the processing of the PD, it is granted for a period of 5 years from the moment of its granting.

#### **Right to withdraw consent to the processing of personal data**

If we process personal data based on your consent, you can unilaterally withdraw this consent at any time without any sanction, for example by using the e-mail address mentioned above. In the case of revocation of consent for a fixed period, the person revoking the consent is obliged to pay for any damage incurred by the person to whom he/she gave the consent.

#### **What other rights you have**

**The right of access** to personal data means that you can ask us to tell you who is processing your personal data, what data is involved and how it is processed.

**The right to rectification** of personal data concerning you, at your request, in the following cases their changes or inaccuracies.

**The right to restriction** of the processing of personal data in certain cases specified by law.

**The right to object to processing** that is based on legitimate interests or is necessary for the performance of a task carried out in the public interest or in the exercise of public authority.

**The right to data portability** enables you to obtain personal data in a clear and machine-readable format.

You do not have the right to withdraw your consent to the processing of personal data if your personal data the data is not processed solely based on your consent.

If you are not satisfied with the processing of your personal data by MSIC, you may file a complaint directly with MSIC, e.g. by e-mailing the above, or contacting to the Office for Personal Data Protection.